



GET THE EDGE

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RED

EDGE

GOLD

EDGE

CARD

PLATINUM

EDGE

EB GAMES REWARDS CARD

ONYX

EDGE

EB GAMES REWARDS CARD

IT'S FUN
TO SAVE

Get A Lot... For Free!

EB EDGE is a fantastic new loyalty program for real gamers – where going for a high score really means something. We believe those who play a lot should have all the advantages... and all the points! As an EDGE member, you'll earn points on every purchase, every pre-order and every time you trade your old games at your local EB Games store. Just build your total points to get to the next level and with each level you will unlock great new benefits for free!

How do I become an EB EDGE member?

1

SIGN UP

Sign up in store or online for a free EB EDGE membership

2

CONFIRM E-MAIL

Verify your e-mail address to complete your registration

3

PRINT

Print your temporary card and then trade it at your local EB Games store to receive your EDGE card

gameinformer
DIGITAL

Want to level up to an EDGE Platinum Membership? It's easy, for only \$14.99 you can upgrade to Level 3! Get exclusive inside scoops on future titles, straight-up reviews of new games and much, much more for PC or Mac with interactive features, trailers and screens. Fresh in your inbox each and every month.



Play. Collect. Save.

Who says nothing in life is free? EB EDGE Membership is completely free. As a member of EDGE you will have the opportunity to earn points every time you visit your local store. The points will help you to reach the next level and grant you more benefits.

Collect points to reach the next level

There are 4 levels to the EDGE rewards program - the higher your level the better the deals. You progress through these levels by collecting points. The table below will show you how you can earn those points.

Collecting Points

Buy a new product	\$1 = 1x value point
Buy a recycled product	\$1 = 2x value points
Trade in used product	\$1 = 2x trade value points

Bonus Points

Pre-order any product	20 bonus points
Pre-order an Exclusive Collectors Edition product	50 bonus points
Complete your EDGE profile	100 bonus points
Add 6 games to the "I have" section of your games library	150 bonus points

Any questions?

If you need more detailed information about the EDGE rewards program, you can always go to your local EB Games store where our friendly staff will be glad to help. If you would prefer to read a little more about EDGE, please take a look at our FAQ section online at edge.ebgames.ca.

All the EB EDGE benefits

The more you play and trade, the faster you'll move from level to level in the EDGE program, and with it better rewards! You start at Level One of course, but as in any good game, EDGE offers shortcuts to higher levels - just ask a store associate!

	 Level 1	 Level 2	 Level 3	 Level 4
Free to Join and Level Up	✓	✓	✓	✓
Pay to Upgrade			\$14.99 Annual	
Satisfaction Returns Guarantee [†]	3 Days	3 Days	7 Days	10 Days
Access to EDGE Online Portal	✓	✓	✓	✓
Rate and review products on EB Games website	✓	✓	✓	✓
Pre-order Hold Guarantee	2 Days	3 Days	5 Days	7 Days
Exclusive Members Only Offers	✓	✓	✓	✓
Front of Line Launch Event Pick-up		✓	✓	✓
Bonus TRADE Gift (One Time Use)*		\$5 Extra Credit	\$10 Extra Credit	\$15 Extra Credit
Bonus TRADE Credit (Unlimited Use)	5% Extra Credit	5% Extra Credit	10% Extra Credit	15% Extra Credit
Bonus RECYCLED Discount (One Time Use)*	10% Off			
Bonus RECYCLED Discount (Unlimited Use)		5% Off	10% Off	15% Off
Level Up Bonus RECYCLED "BUY 2 GET 1" Coupon*		✓	✓	✓
Bonus Birthday Offer*	✓	✓	✓	✓
Digital Game Informer Subscription			✓	✓
Required Points to Level Up	0	1,500	5,000	12,000

[†]One time exchange per purchase. Excludes PC Games, items with product keys and digital content. Other exclusions may apply.

*These offers and benefits are only valid in-store and cannot be redeemed online. No cash alternative. Coupons are not transferable. Can only be redeemed once. Coupons are not valid on gift cards or pre-paid cards such as PSN or Xbox Live.